Digital Health
CANADA

VISION

Digitally connected and accessible healthcare for all.

MISSION

Connect, empower, and inspire those enabling digital healthcare in Canada.

VALUES

Service: We serve our members by anticipating and responding to their changing needs.

Integrity: We are values aligned in our approach to relationship building and decision making.

Innovation: We bring awareness to and advocate for new innovations that challenge the status quo and support new models and methods to enhance healthcare.

Belonging: We actively and equitably create a sense of belonging for the diverse professional and personal identities in our membership.

Continuous Learning: We are committed to continuous learning to improve outcomes for our organization and members.

Collaboration: We work intentionally alongside our members and strategic partners to advance common goals.

WHAT WE DO

We **connect** a network of professionals and organizations through events and forums to facilitate lasting relationships and collaborative partnerships.

We **inspire** our members and community to be visionary leaders and advocates in key transformational areas.

We **empower** our members through knowledge sharing, educational resources, and credentialing.

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DIGITAL HEALTH CANADA 2023-2026 STRATEGIC GOALS & OBJECTIVES

Excellence for Members

Growing our membership and empowering them with the tools and relationships they need to effectively enable digital healthcare.

Enhance our membership offerings to meet the evolving and anticipated needs of our network and the broader digital health workforce.

Grow and expand the network across traditional and non-traditional segments.

Develop new partnerships to access expertise from key healthcare and healthcare-adjacent sectors.

Optimize our platform to facilitate effective and meaningful connections between members and resources

Acting for Equity

Our equitably supported membership represents the cultural, generational, geographic, sectoral, and disciplinary diversity of the communities we serve.

Commit to supporting and advocating for the community leaders within our organization and network who are advancing equity, diversity, and inclusion.

Build trusting, reciprocal relationships with groups currently underrepresented in Digital Health Canada's membership.

Deepen our understanding of what existing and potential members need to find a sense of belonging within our network and the digital health industry.

Engage our organization and membership in continuous learning around equity, diversity, and inclusion.

Leadership for industry

Distinguish Digital Health Canada as a knowledge authority and enabler of innovation in the digital health industry.

Position Digital Health Canada as a conduit to expert insights from our membership.

Lead and develop intersectoral partner roundtables to develop positional resources for advocacy areas defined by our members.

Co-lead the development of peer-reviewed guidelines in key areas with strategic partners.

Leverage strategic partnerships to identify knowledge gaps in the industry and create resources to fill those gaps.